

WELCOME EXHIBITORS!



We are so delighted you have joined with us in providing an event that is encouraging and informative to Christian homeschool families. In order to make sure things go as smoothly as possible, please keep the following things in mind:

EXHIBIT HALL HOURS

The Exhibit Hall will be open on the following schedule:

Thursday 6 pm - 8 pm **Friday** 9 am – 7:30 pm **Saturday** 9 am – 6 pm

Exhibitors may enter the hall 45 minutes prior on Friday and Saturday.

TEACH THEM DILIGENTLY MOBILE APP

Brand new this year are mobile apps for each site! These apps allow you to interact with our audience and keep up with the new announcements throughout the event. Attendees use it to access the schedules, maps, exhibitor lists and more! They also can set reminders and rate speakers and sessions. Download the app by searching TTD 2017 along with the city name (i.e. TTD 2017 Sandusky) in the app store or scan the QR code here.



FOOD

New this year, is a grab 'n go option outside the Hut rooms in the convention center. They have muffins, pastries, sandwiches, wraps, coffee, drinks & snacks. Food is also available at restaurants near the Kalahari Resort Lobby and on the lower level near the arcade.

BLOGGERS AND SOCIAL MEDIA

We have a number of bloggers on site to promote the convention and individual exhibitors. We will be filling the airwaves with pictures, tweets, posts, etc. The official Teach Them Diligently Bloggers will have name badges identifying them as such. They understand that you are there to sell your products, but they are also very willing to work with you—tweeting out special deals, photos of you and your booth, etc. Please allow us to serve you in this promotional way. If you have a Facebook page, Twitter handle, Instagram account, etc., please let us know so we can draw as much attention to your company as possible while you are at Teach Them Diligently. Moving forward, we will be happy to help you build your social media and online marketing platforms allowing you to reach even greater numbers of homeschoolers in the off-season. Let David or Leslie Nunnery know if you'd like more information on our on-going promotional opportunities.

CHILDREN

Children of booth representatives can remain with their parents, unless the parent has paid to have children attend a convention program specifically for their age group. Children are expected to be well behaved and courteous to convention attendees, other exhibitors, and other children at all times. We did not have issues with children of exhibitors last year, but we do reserve the right to request that a child remains in a booth or that an exhibitor make other arrangements for their children if they become a distraction.

DISTRIBUTION OF FLIERS PROHIBITED

Exhibitors may only distribute fliers, brochures, business cards, catalogs, etc. from within the boundaries of their booth space. It is **prohibited** for exhibitors to have a representative walking around distributing printed materials or advertising their business to convention attendees. No printed materials or stickers from exhibitors may be placed in any public area (including walls, restrooms, tables, etc.). Anyone that is caught distributing material away from an exhibit booth or without the purchase of an exhibitor booth risks being asked to leave.

IDENTIFICATION

Please wear your exhibitor or speaker badge at all times. If lost, see a Teach Them Diligently staff member. Exhibitor badges are not rep specific and can be passed around as volunteers come and go from the convention. Exhibitor reps that do not have badges risk being asked to leave.

SCENTS

Please no strong scented vapors at your booth. Some attendees and other exhibitors are sensitive to smells and we want to be courteous to them. While these strong scents may be pleasant to you, we have had complaints in the past. Scents are not forbidden, but we do ask for reasonableness and flexibility if others complain.

QUESTIONS

If you have additional questions, see Coie or Jenni at TTD Info Desk or ask a Teach Them Diligently staff member.

CHILDREN HELPING WITH BOOTH SET UP

Children under the age of 16 will not be allowed on the exhibitor docks. They can be on the exhibit floor during set up and tear down.

2018 ANNOUNCEMENTS

We are already busy setting up locations for our 2018 events and hope that you will join us again in the coming year! Please mark the following information on your calendars:

Nashville, TN	March 8-10	Gaylord Opryland
Rogers, AR	March 22-24	John Q Hammons/Embassy Suites
Atlanta, GA	April 5-7	Cobb Galleria
4 th Site	negotiating	Kalahari Resort

To stay updated on these plans, contact David Nunnery at 864-320-7988 or dnunnery@teachthemdiligently.net. We are actively negotiating with other sites.

2018 EXHIBITOR REGISTRATION SUPER EARLY SPECIAL

As a 2017 exhibitor, your company will receive first priority (after speakers) to register for these events. We are offering special rates if you sign up by May 3rd, 2017. In order to receive this special pricing, your invoice must be paid in full. You can turn this form in with payment to the TTD Info Desk.

This pricing is for the Sandusky location **only**. We are in active negotiations and very close to receiving an offer from the Kalahari. The target date is sometime in May, but are still waiting for details.

Inline	\$350
Corner	\$400
Endcap	\$900
Curriculum Center (full)	\$5,000
Curriculum Center (half)	\$2,500

2018 Discounts:

- 10% for signing up for all four conventions
- 5% for signing up for two or three conventions
- No discount for only one convention

We will take credit cards, but a 3% processing fee will be added to your total. If you sign up under this special for 2018, we will extend these rates to any additional conventions we add for the 2018 calendar year. We understand that we are only giving three dates at this time. We are still negotiating for our Sandusky 2018 event and will send out notice when a date is set.